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"Nothin' to do but gro for U"

OWN ROOT POT GROWN 5 1927

ROSES of Agriculture

FALL-1927-8-WINTER

ONLY-ONE PRICE-LIST
exclusively to the
FLORAL and NURSERY TRADES

Annual
Priceless Descriptive Catalogue
to everybody on request

2½-inch pot Roses are thrifty young plants, with strong balls of roots and vigorous tops, suitable for lining out in nursery rows, bedding, benching, growing on in three inch pots, counter sales or mailing.

4-inch pot Roses are well-branched twoyear-old bushes with extra strong balls of fibrous roots, ready for quick and substantial results for forcing, bedding, pot sales landscape planting, etc.

Immediate shipment or later delivery to suit purchaser

Your growing servants



FALL-WINTER 1927-8 Classified Wholesale Price List

LEEDLES SPRINGFIELD ROSES

-FOR-

FLORISTS, PLANTSMEN AND NURSERYMEN Submit want list for prices per 1,000 in many varieties.

Subilit want list for brices ber	1,000 1	ii iiiaiiy va	11011031		
	21/4 -	inch	4-in	ch	
	Doz.	100	Doz.		
American Decrets	ee 00	\$15.00	\$4.20	\$30.	
American Beauty	\$4.00	\$13.00			
Hugonis— Golded Rose of China	1.00	9.00			
HYBRID PERF	PFTII	212			
			00 ===	000	
Anna de Diesbach	\$1.30	\$7.50	\$2.75	\$20.	
Ball of Snow (Boule de Neige)		6.50	2.75	20.	
Black Prince	1.30	7.50	2.75	20.	
Captain Christy	1.40	8.00	2.75	20.	
	1.40	8.00	2.75	20.	
Clio	1.40	8.00	2.75	20.	
Crimson Druschki	1.40	8.00	3.00	221/2	
Dinsmore	1.40	8.00	2.75	20.	
Eugene Fuerst	1.40	8.00	2.75	20.	
Frau Karl Druschki	1.75	12.00	3.25	25.	
General Jacqueminot	1.30	7.50	2.75	20.	
George Ahrends	1.75	12.00	4.80	35.	
George Dickson	1.40	8.00	2.75	20.	
			2.75		
Gloire Lyonnaise	1.30	7.50	2.75	20.	
Glory of Paris	1.30	7.50		20.	
Hardy American Beauty	1.60	9.00	4.20	30.	
Heinrich Munch	1.75	12.00	4.20	30.	
His Majesty	1.40	8.00	2.75	20.	
Hugh Dickson	1.60	9.00	2.75	20.	
J. B. Clarke	1.40	8.00	2.75	20.	
Jubilee	1.30	7.50	2.75	20.	
La Reine	1.40	8.00	2.75	20.	
Madame Charles Wood	1.40	8.00	2.75	20.	
Madame Masson	1.40	8.00	2.75	20.	
Madame Plantier	1.40	8.00	2.75	20.	
Magna Charta	1.40	8.00	3.00	221/2	
	1.40	8.00	2.75	20.	
Mrs. John Laing	1.60	9.00	3.25	25.	
Mrs. R. G. Sharman-Crawford	1.70	10.00	4.20	30.	
Paul Neyron	1.40	8.00	2.75	20.	
Pink American Beauty	1.75	12.00	3.50	25.	
Prince Camille de Rohan	1.40	8.00	2.75	20.	
Snow Queen	1.75	12.00	3.25	25.	
Ulrich Brunner	1.60	9.00	3.25	25.	
White American Beauty	1.75	12.00	3.25	25.	
White American Beauty	1.10	12.00	0.40	40.	
HYBRID RU	JGOSA	1			
Conrad F. Meyer	21 20	\$7.50	\$2.75	\$20.	
F. J. Grootendorst		10.00	3.25	25.	
New Century		7.00	2.75	20.	
				20.	
Sir Thomas Lipton	1.40	7.00	2.75	20.	
MOSS					
Crimson Globe	\$1.40	\$8.00	\$2.75	\$20.	
Elizabeth Rowe		7.50	2.75	20.	
	1.30	7.50	2.75		
	1.30	7.50	$\frac{2.75}{2.75}$	20.	
Princess Adelaide	1.40	8.00	$\frac{5.75}{2.75}$	20.	
	_,,,,	0.00			

LEEDLES SPRINGFIELD & ROSES

HYBRID TEAS-EVERBLOOMING

	21/4	-inch	4-in	ch
	Doz.	100	Doz.	100
Alexander Emalie	¢1 70	\$10.00	\$4.20	\$30.
Alexander Emslie		10.00	4.20	φου. 30.
Amelia Gude	$\frac{1.70}{1.20}$	7.00	$\frac{4.20}{2.75}$	20.
Alttorne Alvoire (Mrs. Tait)	1.40			
Augustine Guinoisseau		7.00	2.75	20.
Bessie Brown		7.50	2.75	20.
Briarcliff		10.00	4.80	35.
Charmer		8.50	3.25	25.
Columbia		8.50	3.25	25.
Commonwealth		8.50	3.25	25.
Crimson Maman Cochet		7.00	2.75	20.
Crimson Queen		6.50	2.75	20.
Crusader		8.50	3.00	$22\frac{1}{2}$
Donald MacDonald		8.00	4.20	30.
Double White Killarney		9.00	4.20	30.
Duchess of Albany		7.00	2.75	20.
Earl Haig		8.00	4.20	30.
Edel		8.00	3.00	$22\frac{1}{2}$
Edith Part		8.00	3.25	25.
E. Godfrey Brown		9.00	4.20	30.
Elsie Beckwith	1.60	9.50	3.25	25.
Etoile de France	1.20	7.00	2.75	20.
Evelyn Murland		20.00	5.40	40.
Florex	2.50	17.50	6.60	50.
Fontanelle		25.00	6.60	50.
Francis Gaunt		10.00	4.20	30.
Francis Scott Key		8.00	3.00	$22\frac{1}{2}$
Frank W. Dunlop		8.00	3.25	25.
General McArthur	1.30	7.50 -	3.00	$22\frac{1}{2}$
GenSup. Arnold Janssen		7.00	2.75	20.
Giant LaFrance		9.00	3.25	25.
Golden Ophelia		9.00	3.50	$27\frac{1}{2}$
Goldmine		15.00	4.80	35.
Gorgeous		10.00	3.25	25.
Hadley		8.50	3.25	25.
Helen Gould (Balduin)		6.50	2.75	20.
Henrietta		8.00	3.00	221/2
Hoosier Beauty	1.40	8.00	3.00	$22\frac{1}{2}$
Imperial Potentate		30.00	6.60	50.
Ivy May				
John C. Mensing	1.80	12.00	5.40	40.
Jonkheer J. L. Mock	1.20	7.00	2.75	20.
John Henry	3.50	25.00	6.60	50.
Justina	2.00	15.00	4.20	30.
Kaiserin Augusta Victoria	1.30	7.50	2.75	20.
Killarney, Pink (Irish Beauty)	1.40	8.00	2.75	20.
Killarney Brilliant			3.25	
	1.60	9.00		25.
Lady Battersea (Red Niphetos)	1.20	7.00	2.75	20.
Lady Pirrie		8.00	2.75	20.
LaFrance Pink	1.20	7.00	2.75	20.
Laurent Carle	1.20	7.00	3.00	221/2
Leslie James	3.50		6.60	
Lord Charlemont		12.00	4.40	30.
Lucie Nicholas-Meyer		10.00	4.20	30.
Lucinda			6.60	
			0.00	* * * * ;

LEEDLES SPRINGFIELD ROSES

HYBRID TEAS-EVERBLOOMING-Continued.

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	21/4	-inch	4-in	clı
	Doz.	100	Doz.	100
361 13 2 63 4	04 00	@# OO		
M'me Abel Chatenay		\$7.00	\$2.75 -	
M'me Butterfly		9.00	3.25	25.
M'me Caroline Testout	1.40	8.00	3.00	$22\frac{1}{2}$
M'me Jenny Guillemot	1.40	8.00	2.75	20.
M'me Jules Grolez	1.30	7.50	2.75	20.
M'me Melanie Soupert	1.20	7.00	3.00	221/2
M'me Paul Euler (Prima Donna).	1.20	7.00	2.75	20.
M'lle Helene Cambier	1.20	7.00	2.75	20.
Marie Delesalle	1.30	7.50	3.00	221/2
Matchless		15.00	5.40	40.
Meteor		7.00	2.75	20.
Mrs. Aaron Ward		8.50	3.50	25.
Mrs. A. R. Waddell	1.20	7.00	3.00	221/2
			2.75	$\frac{22}{20}$.
Mrs. Charles Bell	1.30	7.50		
Mrs. Charles E. Pearson		8.00	3.25	25.
Mrs. Charles Russell		15.00	5.40	40
Mrs. F. R. Pierson		15.00	5.40	40.
Mrs. Henry Morse		8.50	3.25	25.
Mrs. H. R. Darlington		8.00	3.25	25.
Mrs. John Cook	1.60	9.00	3.25	25.
My Maryland	1.40	8.00	3.00	221/2
Natalie Bottner	1.40	8.00	3.25	25.
National Emblem		7.00	2.75	20.
New Columbia	1.70	10.00	3.25	25.
Ophelia		9.00	3.25	25.
Pilgrim		12.00	4.80	35.
Premier		12.00	4.80	35.
President Taft	1.20	7.00	2.75	20.
President Wilson		10.00	3.25	25.
Radiance		7.50	2.75	20.
Rapture		17.50	6.60	50.
		7.50	3.00	22½
Red Columbia			2.75	$\frac{22}{20}$.
Red La France			2.75	
Red Letter Day		7.00		20. 20.
Red Maman Cochet		7.00	2.75	
Red Premier (Scott's)		12.00	4.20	30.
Red Radiance		8.00	3 - 2.75	20.
Rhea Reid			17.5 2.75	20.
Richmond		9.00	3.00	221/2
Roselandia		12.00	4.80	35.
Rose Marie			2.75	20.
Royal Red	1.80	12.00	4.80	35.
Salmon Spray	3.00	20.00	6.60	50.
Senateur Mascuraud		8.00	3.25	25.
Sensation	1.70	10,00	3.25	25.
Serge Basset	1.30	7.50	4.20	30.
Shell-pink Radiance		7.50	2.75	20.
Souv. de E. Guillard		9.00	3.25	25.
Souv. du President Carnot		7.50	3.00	221/2
Sunburst		8.50	3.25	25.
Templar	1.80	12.00	3.25	25.
Therese Zeimet-Lambert	1.80	12.00	4.20	30.
Una Wallace		12.00	4.20	30.
		6.50	2.75	20.
Wellesley	1.10	10.00	4.20	30.
W. Freeland Kendrick			4.20	35.
White Ensign	2.00	15.00	4.00	00.

LEEDLES SPRINGFIELD LROSES

HYBRID TEAS-EVERBLOOMING-Concluded.

	21/.	-inch	4-in	eh
	Doz.	100	Doz.	100
White Killarney	\$1.40	\$8.00	\$2.75	\$20.
White La France		7.00	2.75	20.
White Ophclia		12.00	4.20	30.
Yellow Kaiserin		8.00	3.25	25.
Yellow Ophelia	1.60	- 9.00	3.50	271/2
HYBRID AUSTRIAN BRI	ER or		TIANA	
Betty Uprichard	\$1.70	\$10.00	\$4.30	\$30.
Fireflame (Irish Fireflame)	1.70	10.00	4.20	30.
La Champagne		$\frac{10.00}{20.00}$	$\frac{4.20}{6.00}$	30. 45.
Louise Baldwin		15.00	4.80	45. 35.
Mabel Turner		15.00	4.80	35.
Mrs. Charles Lamplough		9.00	3.25	25.
Mrs. George Beckwith	2.00	15.00	4.80	35.
Mrs. Wm. C. Eagan	1.80	12.00	4.20	30.
Portia	3.50		6.60	50.
Rev. F. Page Roberts		10.00	4.20	30.
Souv. de Claudius Pernet		35.00	9.60	75.
Wilhelm Kordes	3.00	20.00	5.40	40.
TEAS—EVERB	LOOM	ING		
		\$6.50	\$2,75	\$20.
Alexander Hill Gray	1.00	6.00	2.75	φ ₂₀ .
Bon Silene		7.00	2.75	20.
Bridesmaid		6.50	2.75	20.
Catherine Mermet	1.10	6.50	2.75	20.
Crimson Maman Cochet	1.20	7.00	2.75	20.
Devoniensis (Magnolia Rose)	1.20	7.00	2.75	20.
Duchesse de Brabant		7.00	$\frac{2.75}{2.75}$	20.
Etoile de Lyon		$\frac{7.00}{7.00}$	2.75	20.
Ivory (White Golden Gate)		7.00	2.75	20.
Lady Hillingdon	1.40	8.00	$\frac{2.75}{2.75}$	20.
Lady Plymouth	1.20	7.00	2.75	20.
M'me De Vatrey (Creole Beauty).	1.20	7.00	2.75	20.
M'me Joseph Schwartz		7.00	2.75	20.
M'me Lombard	1.10	6.50	2.75	$\frac{20}{20}$.
M'lle Franzisca Kruger Madison	$1.10 \\ 1.20$	$\frac{6.50}{7.00}$	$\frac{2.75}{2.75}$	20.
Maman Cochet, Pink	1.10	6.50	$\frac{2.15}{2.75}$	20.
Marie Guillot		6.50	2.75	20.
Marie Lambert (Snowflake)	1.10	6.50	2.75	20.
Marie van Houtte		6.50	2.75	20.
Mrs. Ben R. Cant		6.50	2.75	20.
Papa Gontier		7.00	2.75	20.
Red Maman Cochet		$\frac{7.00}{6.50}$	$\frac{2.75}{2.75}$	$\frac{20}{20}$.
Safrano		6.50	$\frac{2.15}{2.75}$	$\frac{20}{20}$.
The Bride		6.50	$\frac{2.15}{2.75}$	20.
White Hermosa	1.00	6.50	2.75	20.
White Maman Cochet	1.10	6.50	2.75	20.
Wm. R. Smith (Maiden's Blush)	1.10	6.50	2.75	20.
Winter Gem		8.00	2.75	20.
Yellow Maman Cochet	1.20	7.00	2.75	20.

LEEDLE: SPRINGFIELD: ROSES

POLYANTHA or FAIRY

The state of the s	91/	inah	A :	o lo
		-inch	4-in	
	Doz.	100	Doz.	100
George Elger	\$1.10	\$6.50	\$2.75	\$20.
M'lle Cecile Brunner	1.10	6.50	2.75	20.
Perle d'Or	1.20	7.00	2.75	20.
Sweetheart or Mignon	1 10	6.50	2.75	20.
Yellow M'lle Cecile Brunner	1 20	7.00	2.75	20.
				40.
DWARF POLYANTHA o	r BAE	BY RAME	LER	
Baby Crimson Rambler	\$1.40	\$8.00	\$2.75	\$20.
Baby Dorothy (Maman	ψ1.10	φυ.υυ	φ2.10	φ40.
Levavasseur)	1 40	9.00	9.75	9.0
Daha Masseur)	1.40	8.00	2.75	20.
Baby Tausendschoen (Louise	7 =0	0 =0	0 ===	0.0
Welter)		8.50	2.75	20.
Catherine Zeimet		7.00	2.75	20.
Chatillon		7.00	2.75	20.
Edith Cavell	1.20	7.00	3.00	221/2
Ellen Poulsen	1.20	7.00	2.75	20.
Erna Teschendorff		9.00	3.00	221/2
Ideal		7.50	2.75	20.
Jessie		7.00	2.75	20.
Le Ponceau		7.00	$\frac{2.75}{2.75}$	20.
M'me Norbert Levavasseur	1.40	8.00	2.75	
M me Norbert Levavasseur	1.40		4.10	20.
Mrs. Wm. H. Cutbush	. 1.40	8.00	2.75	20.
Orange King		12.00	4.20	30.
Orleans	. 1.20	7.00	2.75	20.
Phyllis	. 1.20	7.00	2.75	20.
Pink Baby Rambler	. 1.20	7.00	2.75	20.
Red Baby Rambler Triomphe Orleanais	. 1.20	7.00	2.75	20.
Triomphe Orleanais	1.30	7.50	2.75	20.
White Baby Rambler	1 20	7.00	2.75	20.
Yellow Baby Rambler	1 20	7.00	2.75	20.
			2.10	20.
HYBRID POL		HA		
Baby Doll (Tiptop)	.\$1.10	\$6.50	\$2.75	
Clothilde Soupert	. 1.00	6.00	2.75	20.
Gruss an Aachen	1.20	7.00	2.75	20.
La Fayette (Jos. Guy)	1.60	9.00	3.00	221/2
Mosella (Yellow Soupert)	1 10	6.50	2.75	20.
		0.00	2.10	a. 0 .
BOURE	SUN			
Burbank	.\$1.00	\$6.00	\$2.75	. \$20.
Champion of the World	. 1.00	6.00	2.75	20.
Crown Princess Victoria	. 1.20	7.00	2.75	20.
Crown Princess Victoria Eugene E. Marlitt (Red Hermosa	1.20	7.00	2.75	20.
Hermosa	1 10	6.50	2.75	20.
Mrs. Degraw		6.00	2.75	20.
Souv. de la Malmaison	1.00	6.50	2.75	20.
White Malmaigan	1 90	7.00	2.75	20.
White Malmaison			2.13	20.
CHINA or I				
Louis Philippe	.\$1.20	\$7.00	\$2.75	\$20.
Queen's Scarlet		7.00	2.75	20.
Viridiflora (Green Rose)	1 20	7.00	2.75	20.
			20	
HYBRID CHINA	or B	ENGAL		
Gruss an Teplitz (Vir-	01.70	00 00	00 ==	000
ginia R. Coxe)	.\$1.10	\$6.50	\$2.75	\$20.
BANKSIAN or L			0	
White Banksia		\$7.00	\$2.75	\$20.
Yellow Banksia	1 20	7.00	2.75	20.
renow Banksia	. 1.20	1.00	2.10	40.

LEEDLE: SPRINGFIELD: ROSES

CLIMBING POLYANTHA or RAMBLERS

		inch	_4-in	
	Doz.	100	Doz.	100
Aglaia American Pillar Blue Rambler Bonnie Prince Crimson Rambler Everblooming Crimson Rambler Flower of Fairfield Goldfinch Philadelphia Cr. Rambler Pink Tausendschoen Red Tausendschoen Rosarie Tausendschoen Veilchenblau Yellow Rambler Yellow Tausendschoen	1.20 1.10 1.40 1.10 1.20 1.20 1.10 1.20 1.10 1.20 1.10 1.20	\$7.00 7.00 6.50 8.00 6.50 7.00 6.50 6.50 7.00 6.50 7.00 6.50 6.50 7.00 6.50	\$2.75 2.75 2.75 3.25 2.75 2.75 2.75 2.75 2.75 2.75 2.75 2	\$20. 20. 20. 25. 20. 20. 20. 20. 20. 20. 20. 20. 20.
TRAIL	ING			
Wichuraiana (Memorial Rose)	.\$1.10	\$6.50	\$2.75	\$20.
HYBRID WICH	HURAL	ANA		
Dr. W. Van Fleet. Dorothy Perkins. Elizabeth Ziegler Emily Gray. Eugene Jacquet. Excelsa Gardenia Hardy Marechal Niel. Heart of Gold. Hiawatha Jacotte Jean Girin Lady Gay Paul's Scarlet Climber Red Dorothy Perkins Shower of Gold Silver Moon. White Dorothy Perkins.	. 1.10 1.20 1.30 1.30 1.100 1.10 1.20 1.50 1.60 1.20 1.10 1.20 1.10	\$7.00 6.50 7.00 7.50 7.50 6.00 6.50 7.00 8.50 7.50 9.00 6.50 7.00 6.50 7.00 6.50 7.00	\$2.75 2.75 3.00 3.00 2.75 2.75 3.00 2.75 3.00 2.75 2.75 2.75 2.75 2.75	\$20. 20. 22½ 22½ 22½ 20. 22½ 22½ 20. 22½ 20. 22½ 20. 22½ 20. 20. 22½ 20.
HYBRID TEA W	CHUR	RAIANA		
Alida Lovett Bess Lovett Christine Wright Climbing American Beauty Mary Lovett Mary Wallace Pink Cl'g American Beauty White Dr. W. Van Fleet.	. 1.10 . 1.00 . 1.00 . 1.10 . 1.30 . 1.00 . 1.20	\$7.00 6.50 6.00 6.00 6.50 7.50 6.00 7.00	\$2.75 2.75 2.75 2.75 2.75 3.25 2.75 3.00	\$20. 20. 20. 20. 20. 25. 20. 22½

LEEDLES SPRINGFIELD ROSES

CLIMBING HYBRID TEAS

21/4 -inch

4-inch

	Doz.	100	Doz.	100	
Cl'g Balduin. Cl'g Etoile de France Cl'g Gen. McArthur. Cl'g Helen Gould. Cl'g Kaiserin Aug. Vic. Cl'g Killarmey Cl'g Meteor. Cl'g M'me Caroline Testout. Cl'g Souv. of Wootton. Cl'g Sunburst. Mrs. Robert Peary.	. 1.00 . 3.00 . 1.00 . 1.20 . 1.30 . 1.00 . 1.20 . 1.40 . 1.10	\$6.00 6.00 7.00 7.50 6.00 7.00 8.00 6.50 10.00 7.00	\$2.75 2.75 6.60 2.75 3.00 3.00 2.75 3.00 3.25 2.75 3.25 3.00	\$20. 20. 50. 22. 22. 22. 22. 22. 22. 22. 2	
CLIMBING	TEAS				
Chromatella Cl'g Devoniensis. Cl'g Maman Cochet, Pink. Cl'g Safrano. Cl'g White Maman Cochet. Cloth of Gold. Golden Chain. Pillar of Gold. Reve d'Or.	. 1.10 . 1.10 . 1.00 . 1.00 . 1.10 . 1.10	\$6.50 6.50 6.00 6.00 6.00 6.50 6.00 6.00	\$2.75 2.75 2.75 2.75 2.75 2.75 2.75 2.75	\$20. 20. 20. 20. 20. 20. 20. 20.	
CLIMBING HYBRID O	HINA	or BEN	GAL		
Cl'g Gruss an Teplitz Dr. Robert Huey		\$6.00 6.50	\$2.75	\$20.	
CLIMBING HYBRID POLYANTHA					
Cl'g Clothilde Soupert	.\$1.00 . 1.10	\$6.00 6.50	\$2.75 3.00	\$20. 22½	
CLIMBING E	BOURB	ON			
Cl'g Souv. de la Malmaison	.\$1.20	\$7.00	\$2.75	\$20.	
CLIMBING NOISETTES					
Lamarque Marechal Niel. Mary Washington. Red Marechal Niel. Reine Marie Henriette. Solfatare Wm. Allen Richardson.	. 1.20 . 1.00 . 1.10 . 1.10 . 1.00	\$6.50 7.00 6.00 6.50 6.50 6.50 6.50	\$2.75 2.75 2.75 2.75 2.75 2.75 2.75	\$20. 20. 20. 20. 20. 20. 20.	

Floral Trade Customs

- ORDERS for 2½-inch pot roses must be for not less than three plants of any one variety at the dozen rate, and not less than 25 of any one variety at the hundred rate; three or more 4-inch at the dozen rate, and ten or more at the hundred rate. For two plants of a variety add 25%, and for one plant of a variety add 50% to the per dozen price.
- TERMS—Cash (money order, draft or registered letter) with order will entitle purchaser to extra count in Roses of our selection equivalent to a 5 per cent. discount, or a discount of 3 per cent. may be deducted from remittance. C. O. D. orders must be accompanied with one-third of the amount in cash. Accounts opened only with known or favorably rated correspondents or those furnishing amply satisfactory references.
- PACKING—Always free, in light boxes, securely strapped, ventilated in warm weather, well lined in cold weather. From one to two-thirds (and for very distant points all) soil removed and roots carefully wrapped in damp moss and paper.
- DELIVERY f. o. b. express car or postoffice at Springfield, Ohio. Weather forecasts always carefully ascertained before forwarding during cold weather.
- PARCEL POST is recommended as being usually the most economical and safe method of shipping, this service having proven almost invariably prompt and satisfactory, so that more soil may safely be removed and weight correspondingly reduced. Ascertain your zone distance, approximate the probable weight and make a fair allowance for postage; any excess amount remitted will be refunded or credited after exact weight and postage shall have been ascertained. Speial delivery is frequently advantageous; insurance is cheap.
- FREIGHT shipment will be made only upon explicit instructions and entirely at risk of purchaser. We assume no responsibility except to deliver properly packed and in good order to depot, bill and route correctly and follow with tracer.
- COMPLAINTS will not be recognized unless lodged with us promptly after receipt of goods.

"LEEDLE Roses gro bloomin' BIG"

Wholesale



The Verdict— "That's the idea"

(no retail prices being offered)

A Trade Price-list

semi-annually or oftener

to every

Florist, Nurseryman, Seedsman, Landscape Gardener, Salesman:

A Revised Descriptive Catalog "First Aid to Buyers" or "Priceless Pearl"

annually to the tradesmen named, to mailinglisted members of the faculties and student bodies at colleges and agricultural experiment stations, to every applicant rose-loving amateur,

"makes it easy"

to sell

LEEDLE: SPRINGFIELD: ROSES

